1. Who was a student of William James and the first female president of the American Psychological Association?
   A. Jean Piaget  
   B. Francis Bacon  
   C. Rosalie Rayner  
   D. Mary Calkins  
   E. Margaret Washburn  

2. Functionalism was a school of psychology that focused attention on the
   A. adaptive value of conscious thoughts and emotions.  
   B. component elements of sensory experience.  
   C. disruptive effects of unconscious motives.  
   D. treatment of psychological disorders.  
   E. inward immediate sensations, feelings, and impulses.  

3. The survival of organisms best suited to a particular environment is known as
   A. functionalism.  
   B. natural selection.  
   C. behavior genetics.  
   D. structuralism.  
   E. introspection.  

4. The inheritance of behavioral characteristics was emphasized by
   A. John Locke.  
   B. John Watson.  
   C. Wilhelm Wundt.  
   D. Charles Darwin.  
   E. B. F. Skinner.
5. Which professional specialty focuses on the diagnosis and treatment of people with psychological disorders?
   A. personality psychology
   B. social psychology
   C. biological psychology
   D. clinical psychology
   E. developmental psychology

6. Which perspective highlights the reproductive advantages of inherited psychological traits?
   A. evolutionary
   B. cognitive
   C. behavioral
   D. social-cultural
   E. behavior genetics

7. Mrs. Alfieri believes that her husband's angry outbursts against her result from his unconscious hatred of his own mother. Mrs. Alfieri is looking at her husband's behavior from a(n) ________ perspective.
   A. evolutionary
   B. behavioral
   C. psychodynamic
   D. behavior genetics
   E. social-cultural

8. Dr. Lipka is involved in an applied research study of customer satisfaction with a newly developed line of facial cosmetics and other beauty aids. Dr. Lipka is most likely a(n) ________ psychologist.
   A. clinical
   B. developmental
   C. social
   D. personality
   E. industrial/organizational
9. Which perspective is most directly concerned with how the physical properties of the brain influence behaviors and mental states?
   A. cognitive
   B. social-cultural
   C. psychodynamic
   D. behavioral
   E. neuroscience

10. Behaviorists dismissed the value of
    A. science.
    B. introspection.
    C. spaced practice.
    D. neuroscience.
    E. reinforcement.

11. Contemporary psychology is best defined as the scientific study of
    A. conscious and unconscious mental activity.
    B. observable responses to the environment.
    C. behavior and mental processes.
    D. thoughts, feelings, and perceptions.
    E. maladaptive and adaptive behaviors.

12. Who was the American philosopher who authored a textbook in 1890 for the emerging discipline of psychology?
    A. Wundt
    B. Watson
    C. Freud
    D. James
    E. Calkins
13. Dr. Winkle conducts basic research on the systematic changes in intelligence associated with aging. It is most likely that Dr. Winkle is a(n) ________ psychologist.
   A. biological
   B. social
   C. developmental
   D. industrial/organizational
   E. personality

14. In answering multiple-choice test items, smart test-takers are best advised to
   A. check off as correct the first answer they read that seems to be right.
   B. avoid guessing the answer on any items that do not appear to have a correct answer.
   C. carefully imagine how each of the alternative answers might be correct.
   D. recall the correct answer to each question before reading the alternative answers.
   E. choose either the longest or the shortest possible answer.

15. The first psychological laboratory was established by
   A. William James.
   B. John Watson.
   C. Wilhelm Wundt.
   D. Sigmund Freud.
   E. Jean Piaget.

16. Mr. and Mrs. Klostreich have six children aged 5, 6, 6, 7, 8, and 16. The mean age of the Klostreich children is
   A. 5.
   B. 6.
   C. $6\frac{1}{2}$.
   D. 7.
   E. 8.
17. Which of the following correlation coefficients expresses the strongest degree of relationship between two variables?
   A. +0.10  
   B. –0.67  
   C. 0.00  
   D. –0.10  
   E. +0.59

18. When Mr. Adams calculated his students' algebra test scores, he noticed that two students had extremely low scores. Which measure of central tendency is affected most by the scores of these two students?
   A. mean  
   B. standard deviation  
   C. mode  
   D. median  
   E. range

19. Mr. and Mrs. Berry have five children aged 2, 3, 7, 9, and 9. The median age of the Berry children is
   A. 3.  
   B. 6.  
   C. 7.  
   D. 8.  
   E. 9.

20. The most commonly reported measure of central tendency is the
   A. mode.  
   B. mean.  
   C. normal distribution.  
   D. median.  
   E. standard deviation.
21. The IQ scores of the five members of the Duluth family are 100, 82, 104, 96, and 118. For this distribution of scores, the range is
   A. 6.
   B. 14.
   C. 36.
   D. 48.
   E. 100.

22. Because she had a serious traffic accident on Friday the 13th of last month, Felicia is convinced that all Friday the 13ths will bring bad luck. Felicia's belief best illustrates
   A. the illusion of control.
   B. illusory correlation.
   C. the hindsight bias.
   D. the false consensus effect.
   E. random sampling.

23. Christine, who is opposed to capital punishment, was extremely surprised to learn that the results of a survey indicated that the majority of the population approved of capital punishment. Christine's surprise best illustrates the power of
   A. the false consensus effect.
   B. the placebo effect.
   C. random assignment.
   D. the double-blind procedure.
   E. the hindsight bias.

24. Which of the following is a measure of the degree of variation among a set of events?
   A. mean
   B. scatterplot
   C. standard deviation
   D. median
   E. correlation coefficient
25. During the past month, Henri and Sylvia each ate 10 candy bars, while Jerry ate 8, Tricia ate 6, and Tahli ate only 1. The mean number of candy bars eaten by these individuals was
   A. 3.
   B. 5.
   C. 7.
   D. 8.
   E. 10.

26. To assess the effect of televised violence on aggression, researchers plan to expose one group of children to violent movie scenes and another group to nonviolent scenes. In order to reduce the chance that the children in one group have more aggressive personalities than those in the other group, the researchers should make use of
   A. random assignment.
   B. the double-blind procedure.
   C. naturalistic observations.
   D. operational definitions.
   E. replication.

27. If college graduates typically earn more money than high school graduates, this would indicate that level of education and income are
   A. causally related.
   B. positively correlated.
   C. independent variables.
   D. dependent variables.
   E. negatively correlated.

28. Thinking that she had outperformed most of her classmates, Glenda was surprised to receive just an average grade on her psychology test. Glenda’s experience best illustrates
   A. overconfidence.
   B. the hindsight bias.
   C. the placebo effect.
   D. negative correlation.
   E. illusory correlation.
29. If psychologists discovered that wealthy people are less satisfied with their marriages than poor people are, this would indicate that wealth and marital satisfaction are
   A. causally related.
   B. negatively correlated.
   C. independent variables.
   D. dependent variables.
   E. positively correlated.

30. After noting that a majority of professional basketball players are African-American, Ervin concluded that African-Americans are better athletes than members of other racial groups. Ervin's conclusion best illustrates the danger of
   A. replication.
   B. hindsight bias.
   C. the placebo effect.
   D. generalizing from vivid cases.
   E. randomly assigning variables.

Answer Key
1. D
2. A
3. B
4. D
5. D
6. A
7. C
8. E
9. E
10. B
11. C
12. D
13. C
14. D
15. C
16. E
17. B
18. A
19. C
20. B
21. C
22. B
23. A
24. C
25. C
26. A
27. B
28. A
29. B
30. D